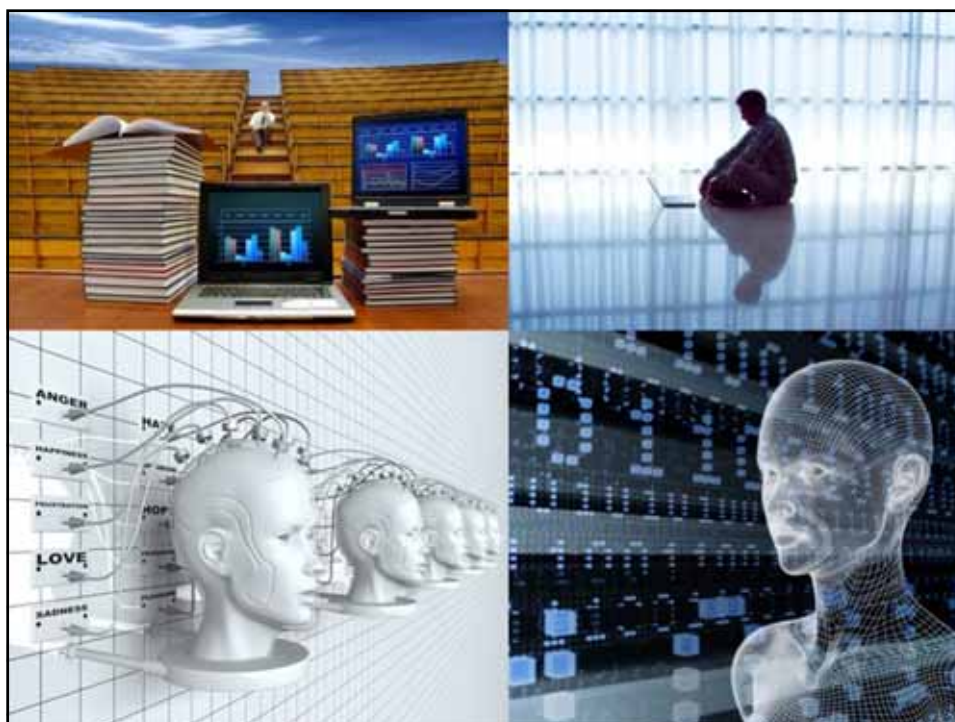
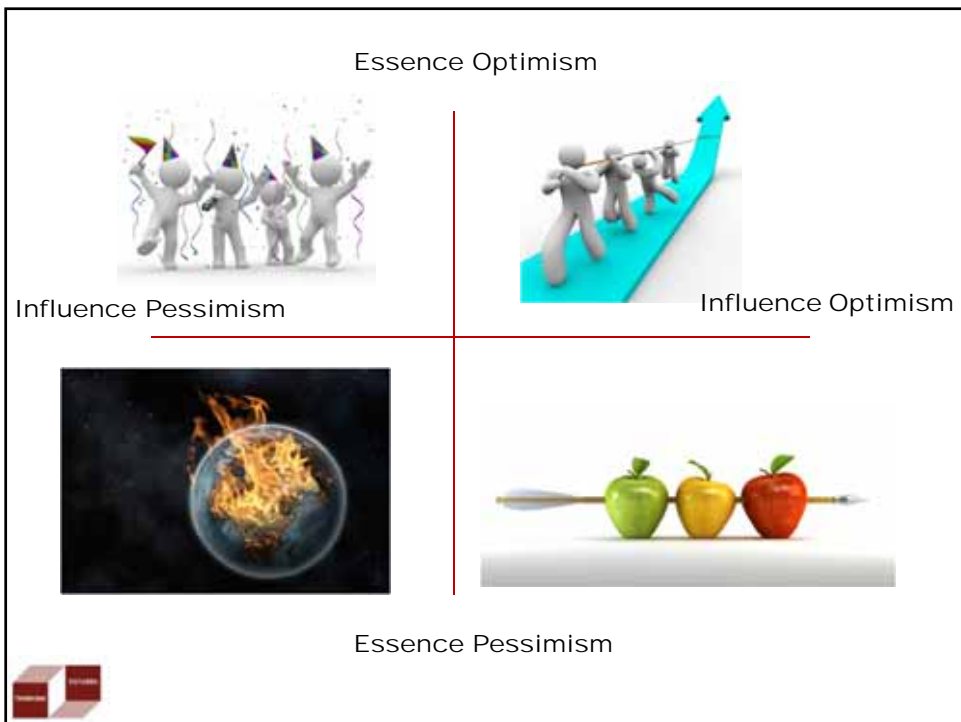
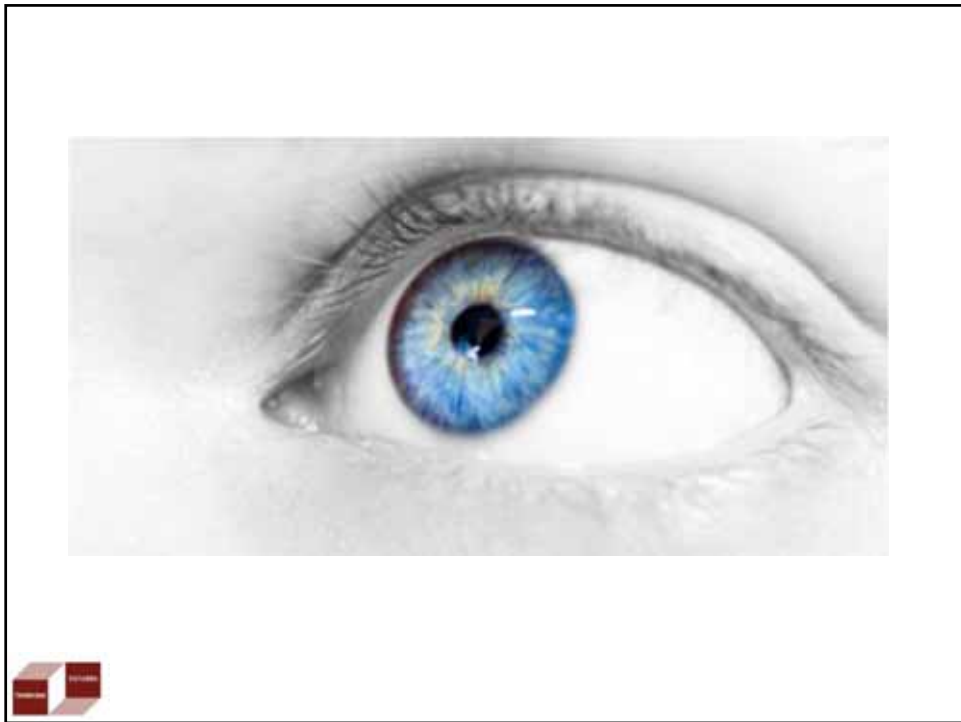


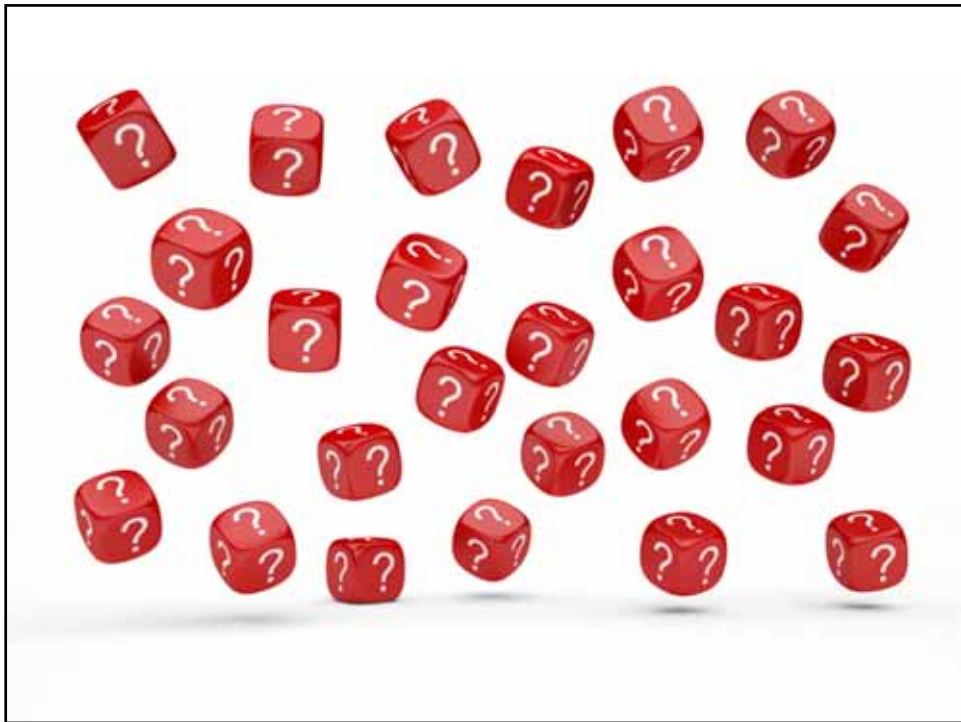
# Exploring Higher Education Futures

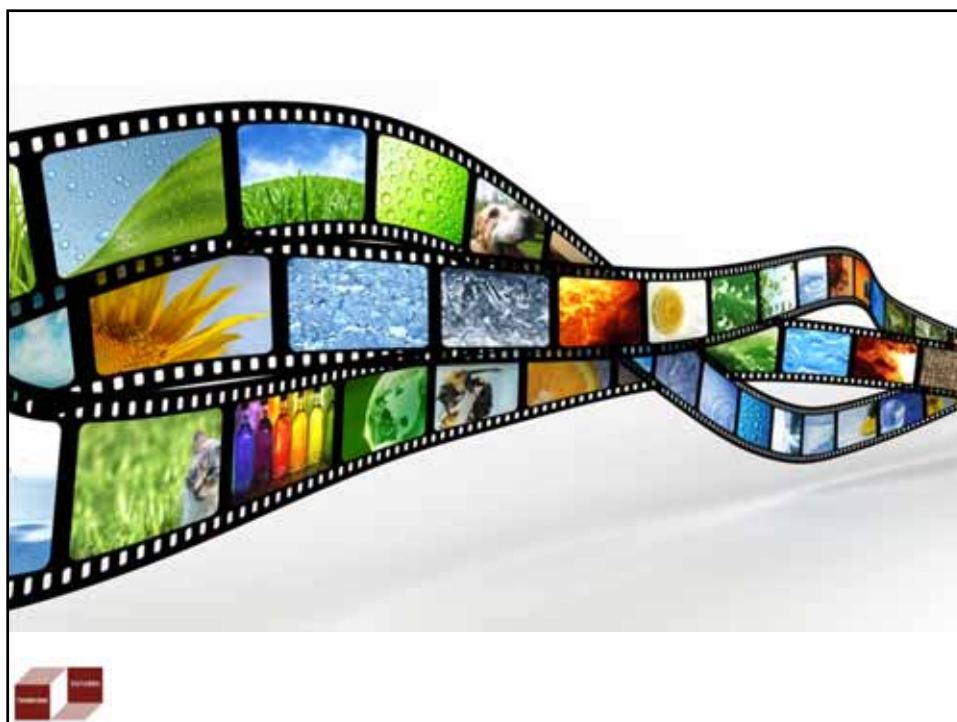
Maree Conway  
Thinking Futures

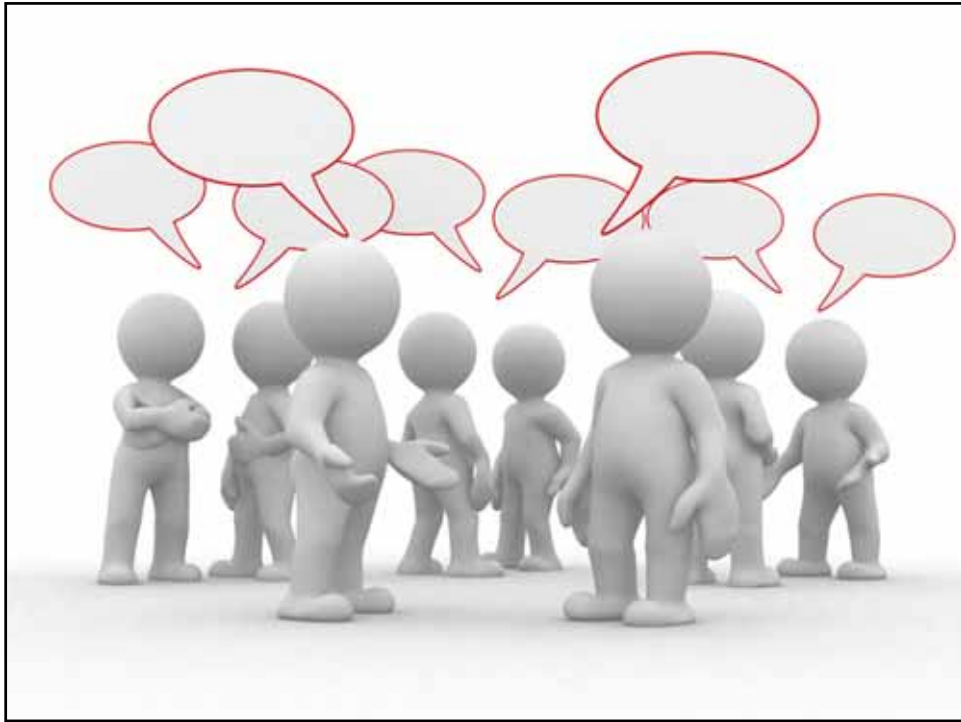
TEMC  
6 October 2010

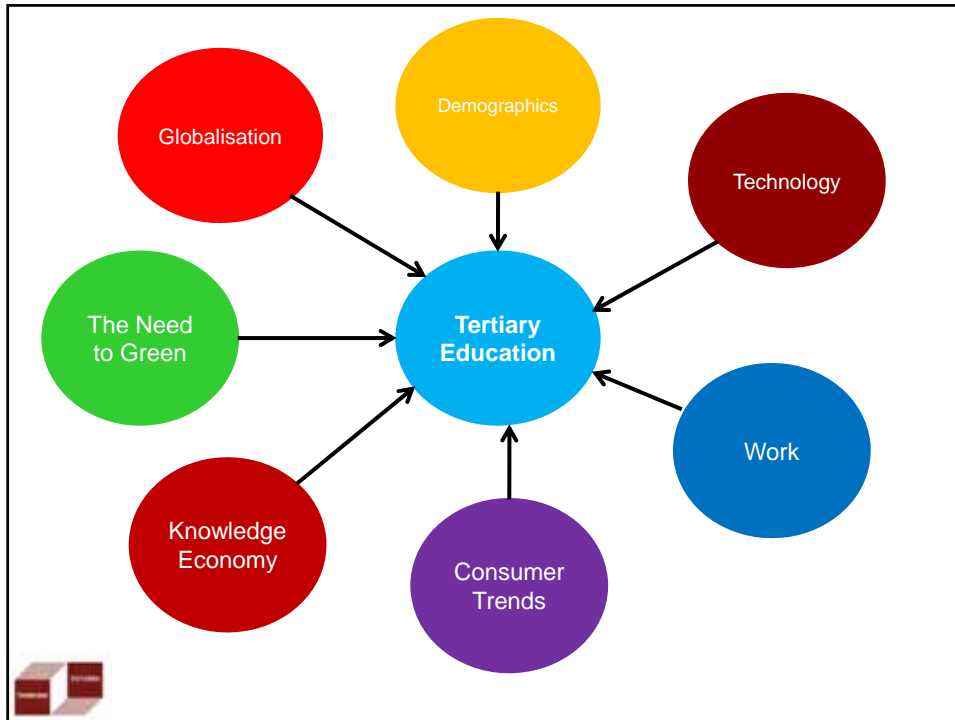













- Customise and personalise
  - Technology that enables
  - Openness and collaboration
  - Ways of Working
- 
- Three red arrows of varying lengths and orientations, all pointing generally upwards and to the right, positioned to the right of the list items.
- A small icon of two stacked books is located in the bottom-left corner of the list's frame.

- Customise and personalise



## CUSTOMYZED



## CUSTOMER-MADE



Co-creation is alive and kicking

## SNACK CULTURE



Deconstructing products - smaller, faster, cheaper

# INTENTION



Transparency of intentions is the Next Big Thing

- Technology that enables





### THE INTERNET OF THINGS

"The next logical step in the technological revolution connecting people anytime, anywhere is to connect inanimate objects. This is the vision underlying the **Internet of things: anytime, anywhere, by anyone and anything**" – ITU, November 2005



[http://florian-michahelles.blogspot.com/2009\\_05\\_01\\_archive.html](http://florian-michahelles.blogspot.com/2009_05_01_archive.html)





## CELL PHONES ARE:

- Always in our pocket
- Powerful and inexpensive
- Communication-first devices
- Full-featured e.g. Cameras, GPS, internet
- Easy to download content into
- Open to external input & output

Missing: Imagination & Funding

© 2004 Marc Prensky



## ALERTING



Crème Brûlée Cart

Where will technology take us?

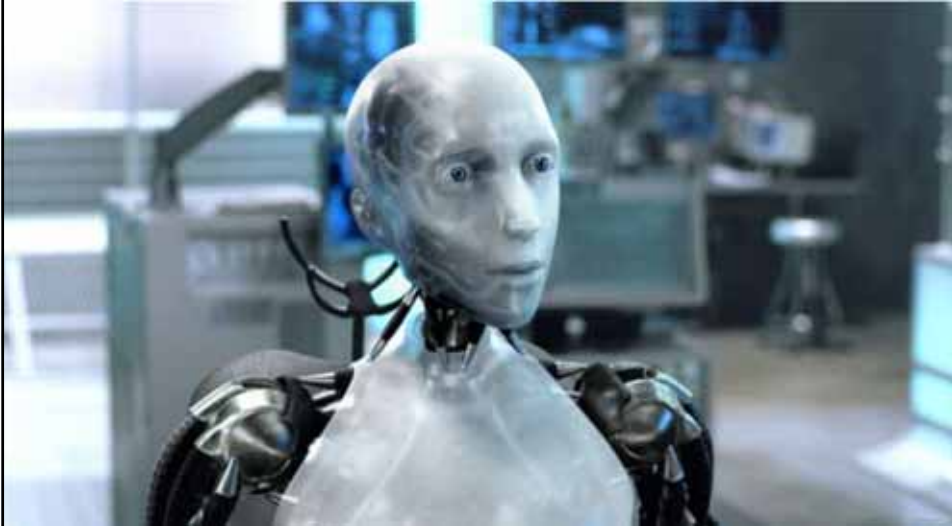


Photo: <http://www.cyberpunkreview.com>

- Openness and collaboration





ACADEMIC EARTH

Subjects Universities Instructors Playlists

Online degrees and video courses from leading universities.

**Media as Platform and**  
BERKELEY / POLITICAL  
Pablo Guadalupe

**The New Testament as History**  
YALE / LITERATURE  
Dale B Martin

**Computer Interfaces**  
FORD / BIOLOGY  
Chelsea Bentley

**Universities**

- Subjects
- Online Bachelor's Degrees
- Online Courses for Credit
- Online Master's Degrees
- Online Professional Certificates
- Art & Architecture
- Astronomy
- Biology
- Business
- Chemistry
- Computer Science
- Economics
- Education
- Engineering (Electrical)
- Engineering (Except Electrical)
- Entrepreneurship

**FEATURED COURSES**

**Online Master's Degree**  
Master of Arts in Teaching  
VCC / EDUCATION

**Online Master's Degree**  
Masters in Organisational Leadership  
DUNDAS / BUSINESS

**FEATURED LECTURES**

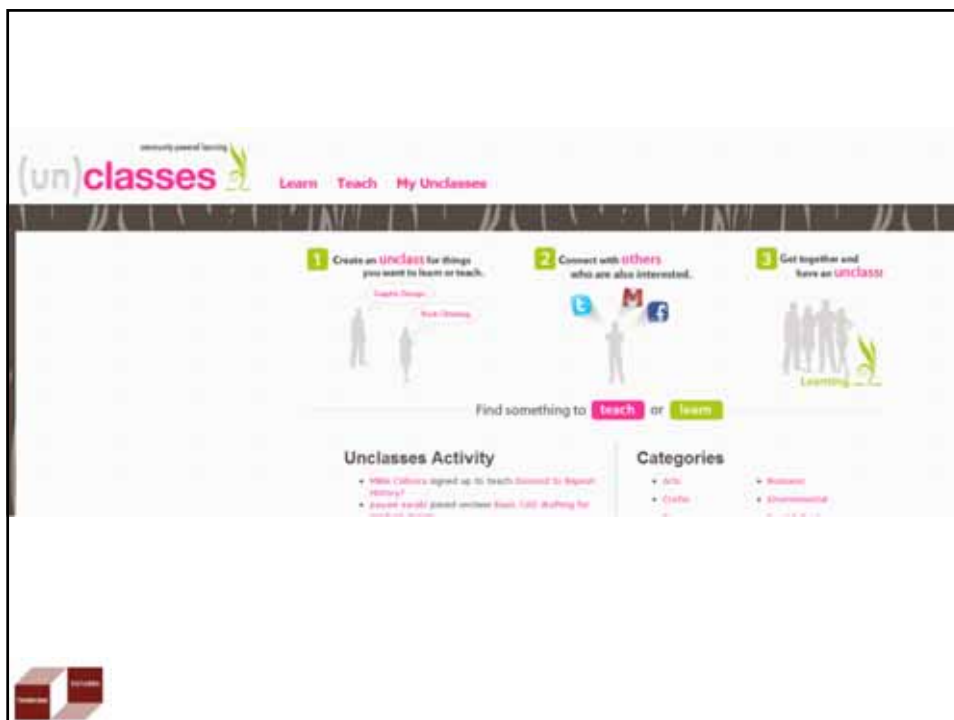
**Heisenberg's Law and Simple Harmonic Motion**  
MIT / PHYSICS  
Walter Lewin










**Psychology, Sex, and Evolution**  
YALE / PSYCHOLOGY  
Paul Bloom

**Top Rated Courses**

**Top Rated Lectures**

- Applications to dynamical systems: eigenvalues of  $A$ , solution of  $M\ddot{x} + R\dot{x} + Fx = F(t)$   
MIT - MATHEMATICS  
Gilbert Strang
- Moving from C Code Generation to C++ Code Generation Based Swap Example  
STANFORD - COMPUTER SCIENCE  
James Oros
- Reverse System 2  
MIT - BIOLOGY  
Eric Lander
- The Philosophical Importance of Darwin's Theory



		
<b>Cognitive psychology</b> Open University	<b>Exploring Psychology</b> Open University	<b>Technology &amp; Space P...</b> CSIS   Center for Strategic...
		
<b>Allen Edwards Psycho...</b> ResearchChannel	<b>Foundation for Law, J...</b> Oxford University	<b>Isaiah Berlin Lectures</b> Oxford University
		
<b>Rules, Rights and Just...</b> Open University	<b>Federalism</b> OYEZ - Supreme Court Media	<b>Introduction to Germ...</b> Oxford University

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#### Blog

**Excelsior College: A Partner College Profile**

Posted Sep 1, 2010 by Barry Lenson

Whether you're a StraightLine student or you're thinking about becoming one, we have some important news to share about a terrific educational opportunity. It's Excelsior College, one of our top-quality Partner Schools.

[read more](#)

**The Launch of Stephen Colbert University**

Posted Aug 31, 2010 by Barry Lenson

"Everybody makes mistakes on college. Why can't one of those mistakes be ... going to college?" - Stephen Colbert

[read more](#)

**Blogger Cites the "Incredible Cost" of Paying for College**

Posted Aug 30, 2010 by Barry Lenson

How many families that earn \$55,000 a year, we wonder, will really be able to salt away \$410 a month to pay for a kid's education?

[read more](#)

#### Did You Know ...

Your Freshman year of college can cost you less than \$1000 with college credit courses online at StraightLine. [Enroll in your first online course today.](#)

#### News & Videos

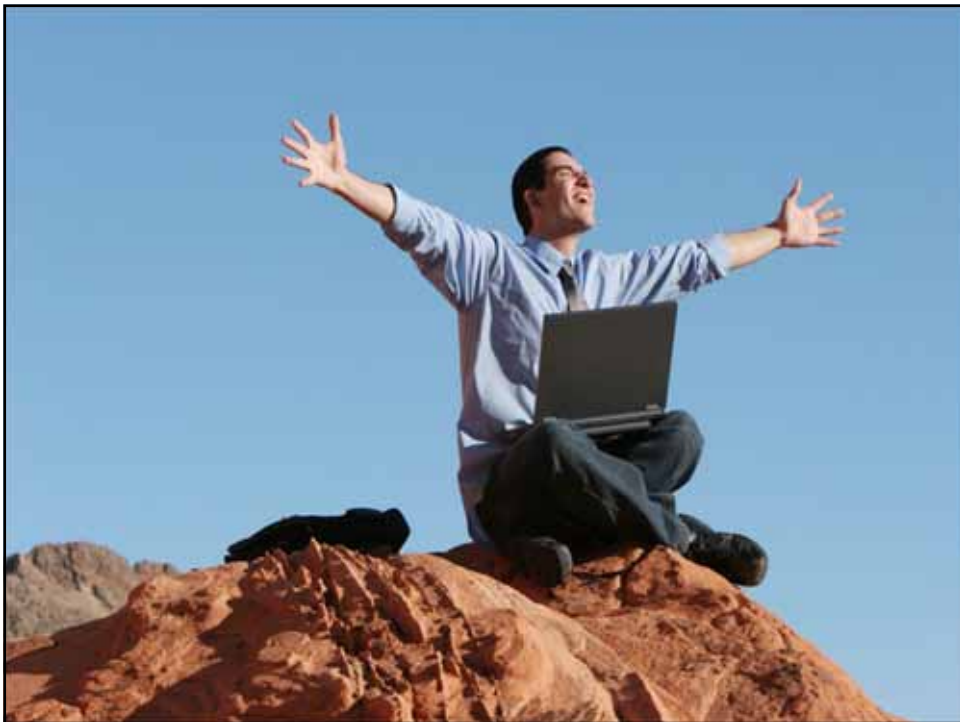
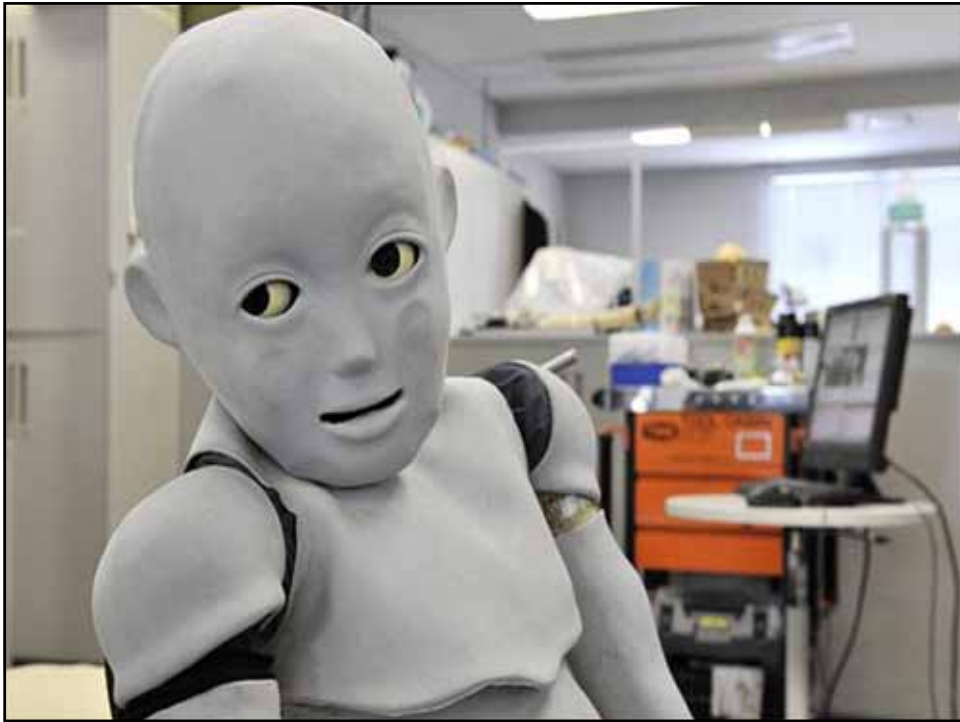


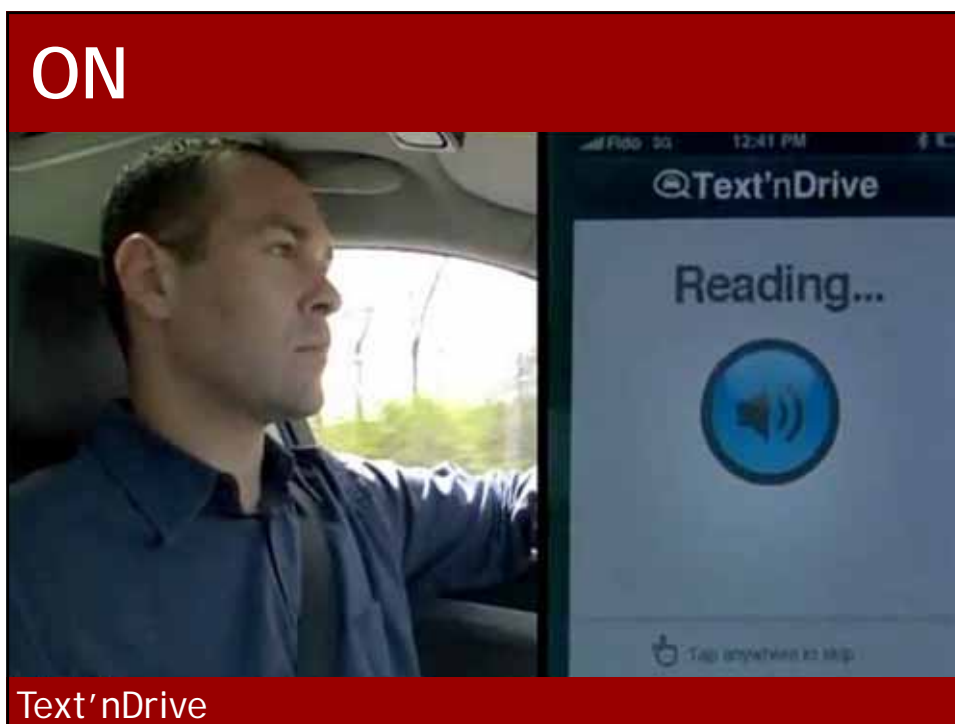

[more news](#)

16











- Director of Emerging Thought
- Chief Zookeeper - of people
- Creative Undertaker
- Thought Jockey
- Chief Imagination/Ideas Office\*
- Hacker Relations Manager
- Valuer of Intangible Assets\*
- Human Interface Manager\*



\* Job already exists

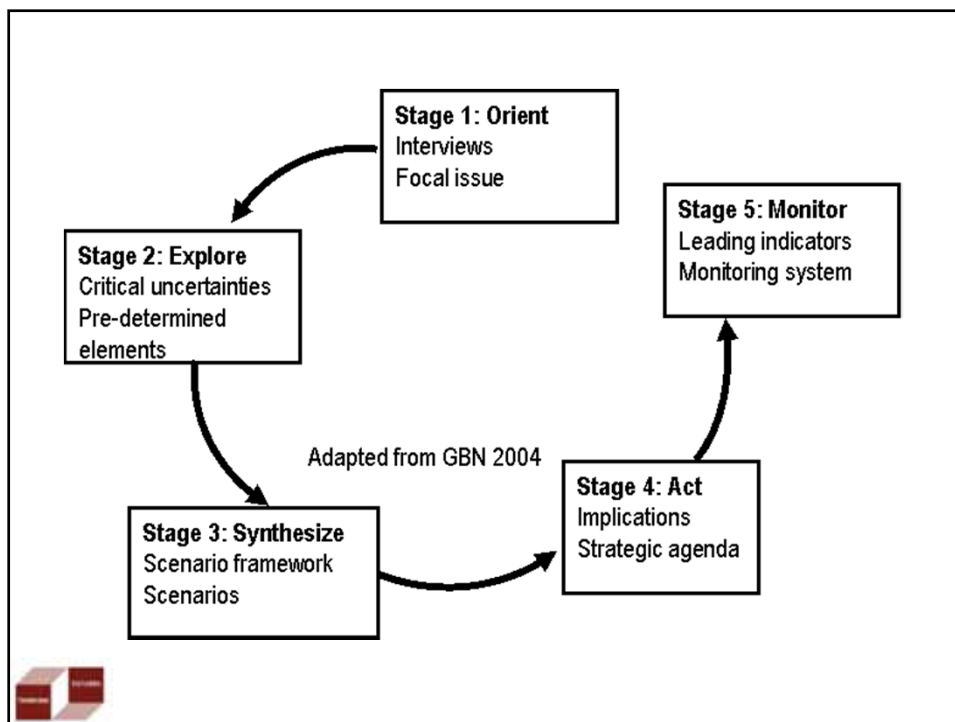
[www.annimac.com](http://www.annimac.com)

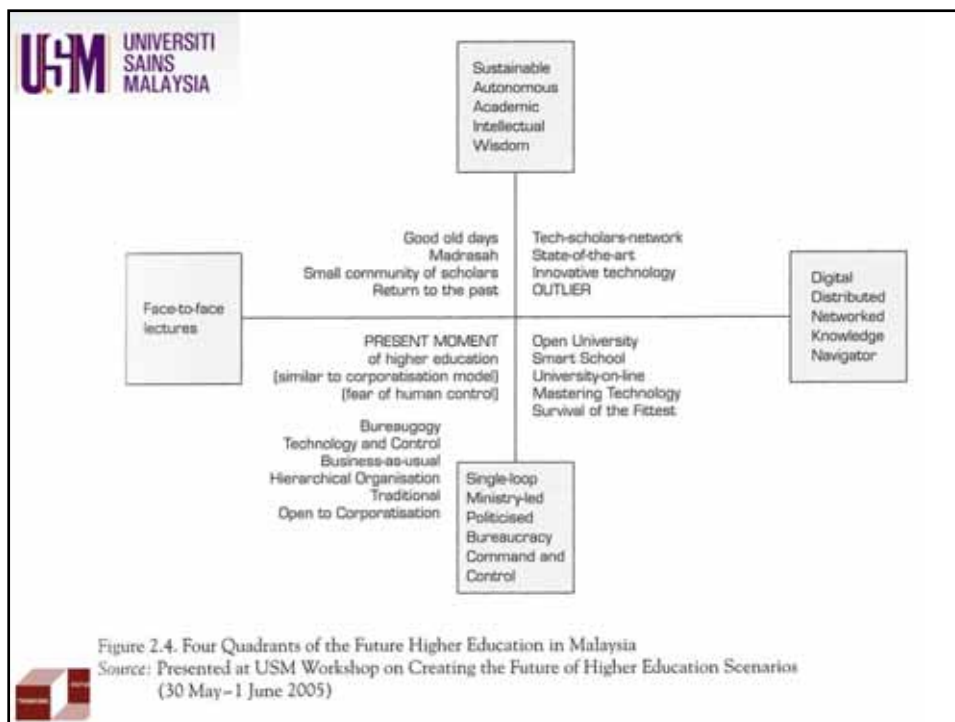
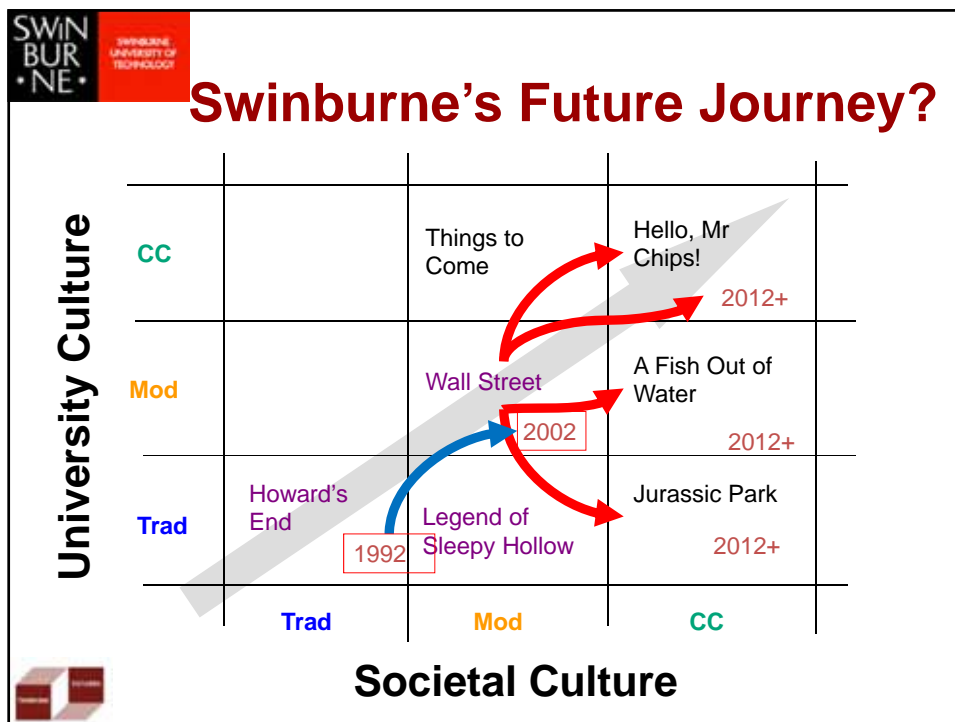
- Body part maker
- Old age wellness manager
- Memory augmentation surgeon
- Space pilots, tour guides and architects
- Vertical farmers
- Virtual clutter organiser
- Personal branders
- Narrowcasters
- Time broker/trader

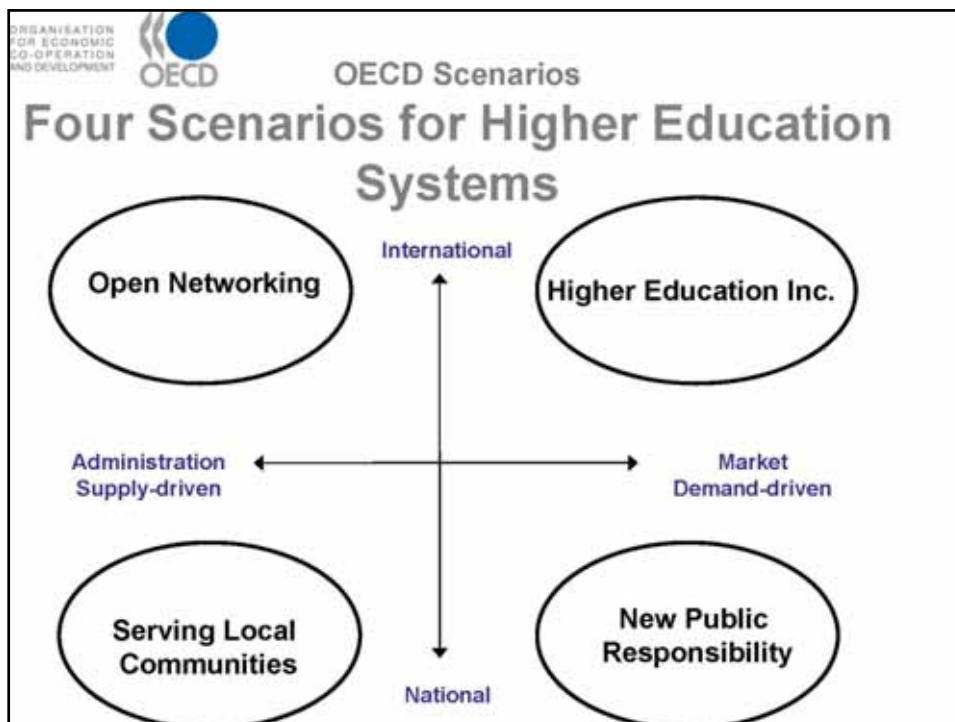


Shape of Jobs to Come, Fast Future



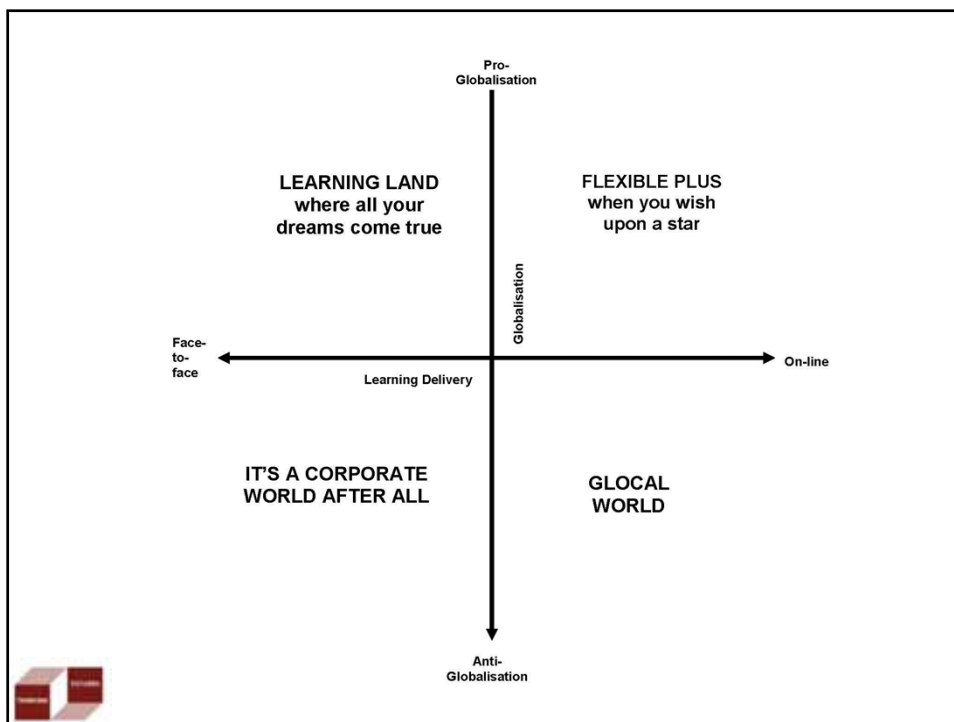


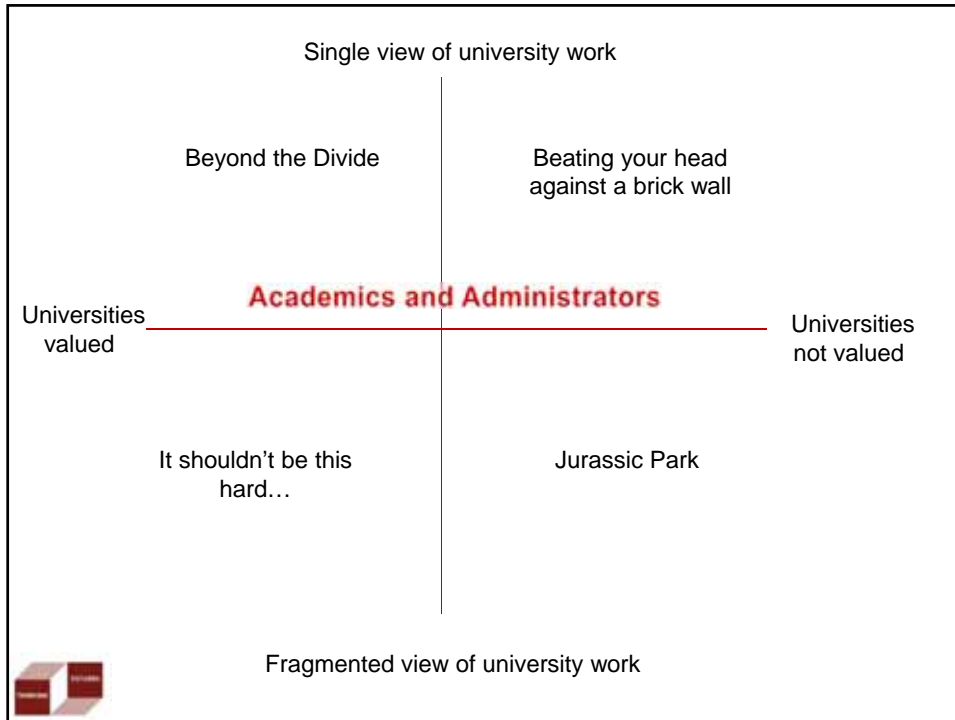




**Beyond Current Horizons**  
technology, children, schools and families

Topic	World 1: Trust yourself		World 2: Loyalty points		World 3: Only connect	
	Scenario 1 Informed choice	Scenario 2 Independent consumers	Scenario 3 Discovery	Scenario 4 Diagnosis	Scenario 5 Integrated experience	Scenario 6 Service and citizenship
Education						
Technology						
Learner Identity						
Curriculum						
Motivation						





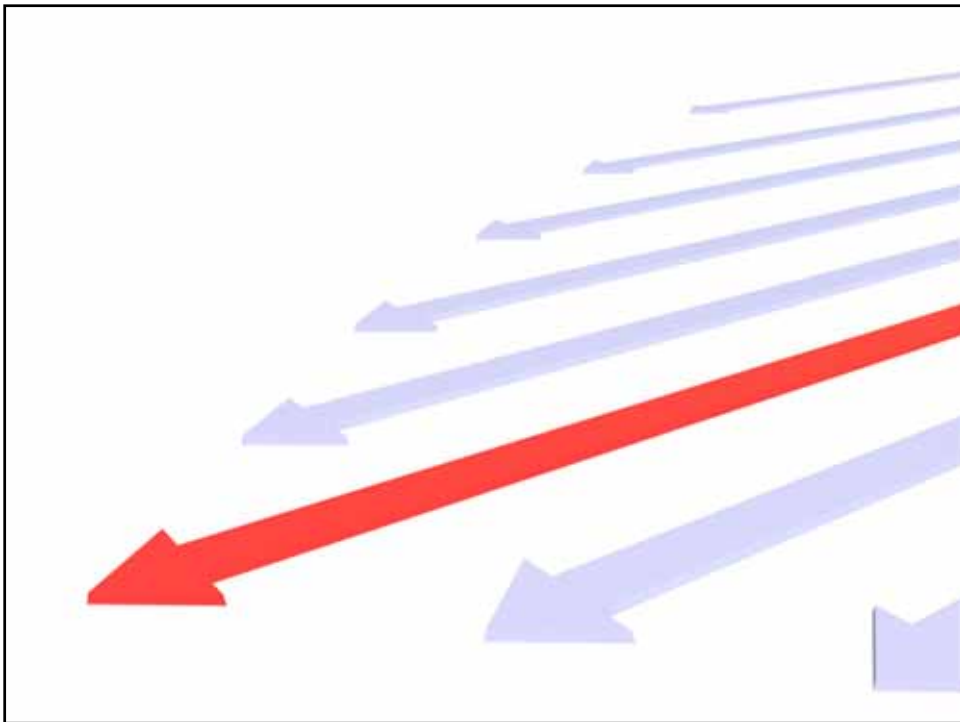
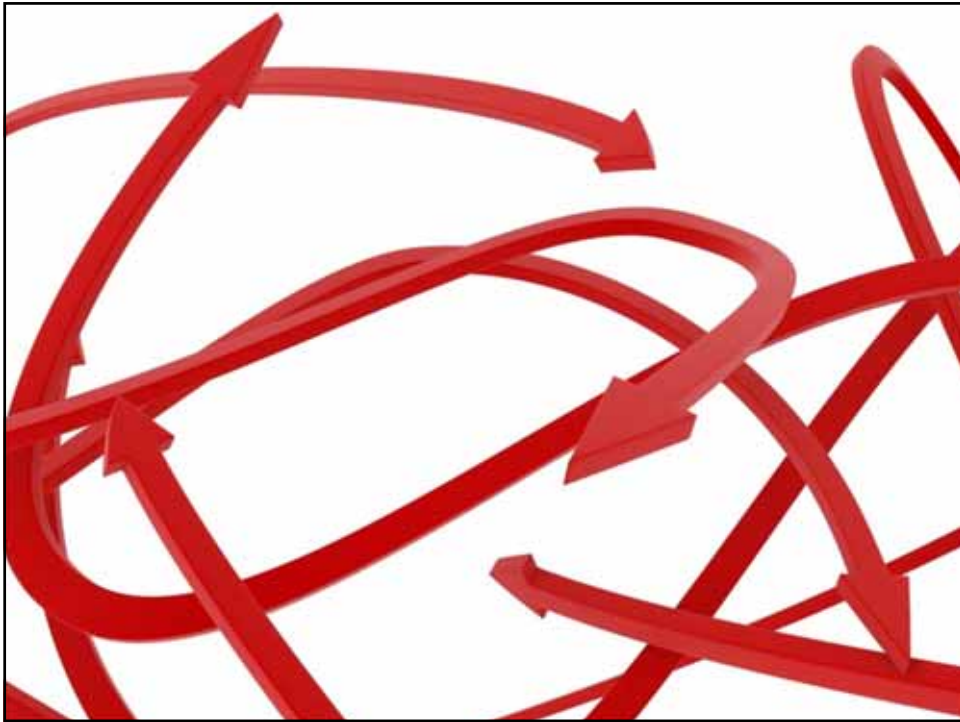







- Globalisation and community
- Demographics – ageing population, mobile population
- Technology – convergence on mobile devices
- Workforce – conscious business, new leadership paradigms, employee expectations
- Education in society and how it is valued
- Education as an industry and how it operates
- Learners – expectations, consumer trends, generational trends
- Funding for education
- Regulation and autonomy






## Back to Work





- Scan often, scan well

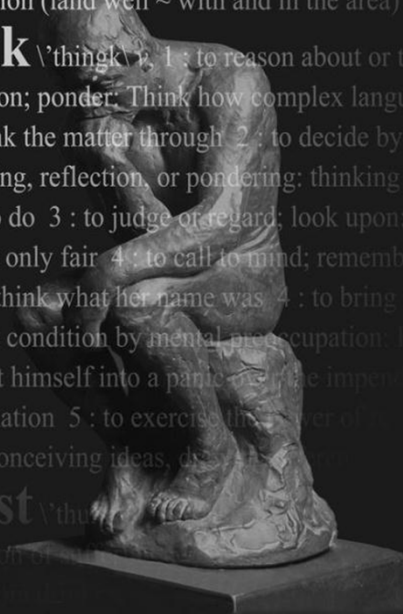


- Invest more time in doing this...

men and women) 2 : covered or surrounded with vegetation (land well ~ with and in the area)

**think** \ˈθɪŋk/ 1 : to reason about or to reflect on; ponder: Think how complex language is. Think the matter through 2 : to decide by reasoning, reflection, or pondering: thinking what to do 3 : to judge or regard; look upon: I think it only fair 4 : to call to mind; remember: I can't think what her name was 4 : to bring into a given condition by mental pre-occupation: He thought himself into a panic 5 : the impending examination 5 : to exercise the power of the mind as by conceiving ideas, discerning, or reasoning

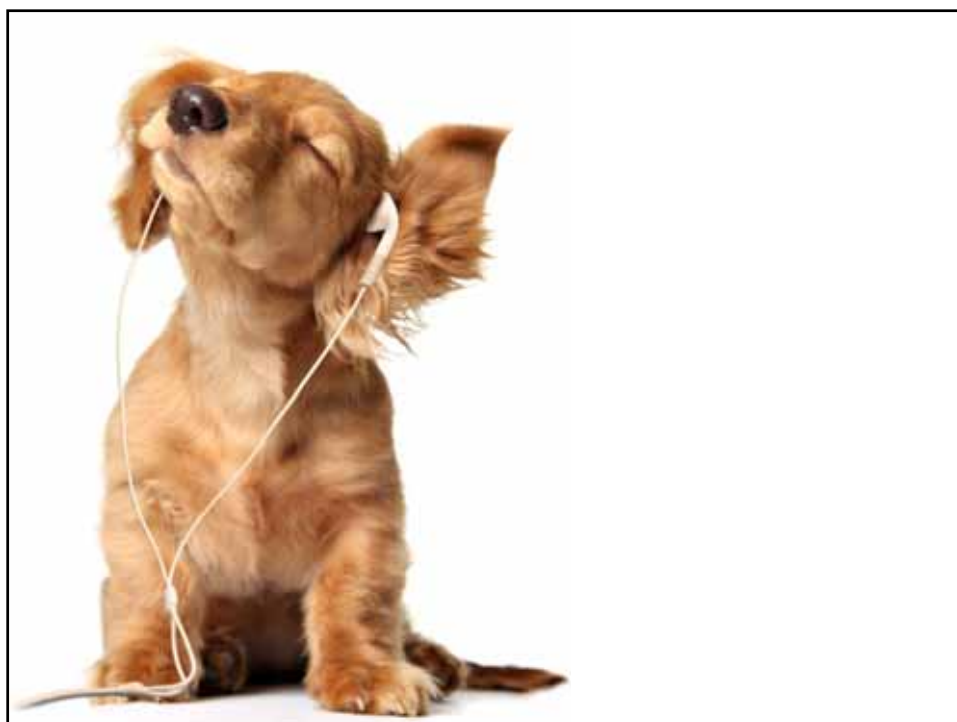
**thirst** \ˈθɜːrst/ the condition of




- ...as well as this.









## Contact Details

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[maree.conway@thinkingfutures.net](mailto:maree.conway@thinkingfutures.net)

Tel: 03 9016 9506  
Mobile: 0425 770 181  
Skype: mkconway1

Building Strategic Futures Guides:

Getting Started with Futures  
Environmental Scanning

<http://www.thinkingfutures.net/guides1>

